



**MANAGEMENT  
CONSULTANTS**

we create. you gain.





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COMPANY  
**BROCHURE**

SINCE 2018



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# ABOUT US

**MAZ Management Consultants** is a Professional Services firm based in Clover Bay, Dubai. Our core services include assisting businessmen and entrepreneurs in setting up their companies in the UAE. Our services start from the idea phase of the client to the complete launch of the business. Our methodology is agile and research based, therefore we are always prepared to embrace the changing business environment.

In addition, we are equipped to excel your business performance with our business strategy advisory service, digital marketing needs including websites & social media, human resource management, performance management, market and customer research.





# Our Vision & Mission

## Introduction

We excel at a wide range of recruitment services, including 'Headhunting' for strategic or senior roles, servicing the 'Gig Economy' and enabling 'Remote Working'.

We leverage our team's rich expertise across industries and functions to develop Benchmarks and Insights on market variables, as well as on competitors.



## Vision

"MAZ Management Consultants aspires to be a regionally acknowledged management consulting firm providing broad range of consulting and project management services leveraged by thorough research, modern technology, practical hands-on knowledge and results orientation by best available resources."



## Mission

"Always exceeding the expectation of our clients by providing affordable consulting services through timely delivery and reliable commitment."





# Our Services

## Engage with our company

At MAZ, we specialize in providing companies and start-ups with expert advice in setting up a company or business in the UAE with the right licensing and necessary government permits and approvals. Our service package includes a business plan, feasibility study and a strategic growth plan. We understand that UAE and the GCC are a lucrative yet different market to operate in, therefore, we support our clients in every aspect of their business starting from finding the correct licensing authority as well as the right partners to do business with. Our team is highly professional who are forward thinking and tempered by pragmatism and real world business experience.

We help organizations to improve their performance, primarily through the analysis of existing organizational problems and development of plans for improvement. We have the expertise to advise clients that address their specific situation and solutions offered in light of industry best practices.



### **HR Consultants**

HR Consulting Division will solve your performance management issues at your organization.



# What We Offer?



## Management Consultants

Works with business directorship to evaluate the organization and identify problems, accumulate data, and execute solutions.



## Business Management Consultants

Make your conversion rate 2x every year with MAZ Business management strategy.



## Company Incorporation Consultancy

Transforming bold ideas into thriving businesses



## Project Development Consultancy

Our experts normally give oversight and authority in executing projects from planning to fulfillment.



## Marketing & Research Consultancy

We are an external counsel who works with organizations to make and execute showcasing procedures.



## Digital Marketing Consultancy

Become faster, more flexible, and intensely customer-focused



# HR Consultants

MAZ Management Consultants works with customers to help them track down the best contender for work at their organization. As a recruitment expert, we look for expected representatives, screen them and match them to accessible occupation positions. We draw possibility for occupations and coordinating with them to brief or stable situations with customer organizations. We also screen up-and-comers, talk with them, run individual verifications lastly match them to customers.

MAZ Management Consultants helps people in meeting and evaluating forthcoming candidates and coordinating with them with opportunities at customer organizations. We also evaluate competitors and draws up waitlists of contender for customers to meet. sorting out meetings and choice occasions. Making courses of action for the promotion of opening.

## Services



HR Restructuring



Talent Acquisition And Retention



Compensation & Benefits



HR Policy & Procedure



Employee Engagement



Talent Development



Recruitment



Assessment Services



HR Audit



# Management Consultants

MAZ Management Consultants, works with business directorship to evaluate the organization and identify problems, accumulate data, and execute solutions. We stand united with the organizations with whom we work. We help businesses in industry guiding, exhortation, and practical skill in particular zones like methodology, consolidations, administration, rearrangements, association plan, vital authority, tasks, account, hazard the board, advanced change, data innovation, hierarchical change the executives.

We tackle enormous, bristly, confounded issues for associations. We are proficient specialists who give arrangements and procedures to improve the monetary and operational wellbeing of an association. The suggestions made by the board advisors are sponsored by a lot of examination and information.

## Services



Business Planning



Feasibility Studies



Operational Analysis



Due Diligence



Market / Industry Analysis



Options Appraisal



# Business Managements Consultancy

Dubai is one of the main worldwide monetary focuses and among one of the quickest developing urban cities on the planet, this normally makes it the focal point for corporate banking. Dubai's steady monetary market, strong bank privacy, and low guidelines make it a favored city for banking over other monetary centers.

At MAZ Management Consultants, our detailed information on banking conventions in the UAE and our brilliant relationship with international as just as local banks has helped many of our customers open a corporate bank account effectively in Dubai, Abu Dhabi, and in any other remaining cities. We give the executives counseling to assist businesses with improving their presentation and effectiveness. We analyze organizations and create a way out while additionally assisting enterprises with meeting their objectives.

## Services



Business Plan Creation



Financial Advisory



Financial Management



Risk Advisory



Strategy & Operation



# Company Incorporation Services

It is always best to not waste money on poor solutions or basically wrong ones that is the reason MAZ Management Consultants works with customers to build up solid deals strategies and procedures. We give the counseling backing and help with new business startups which numerous entrepreneurs search for.

MAZ Management Consultants gives a lot of significant worth for associations. We help take care of specific issues or to get guidance on the most ideal approach to deal with specific parts of their business. Our unique information and range of abilities, makes us completely extraordinary in recognizing issues and help start changes.

## Services



Company Formation



License Support



Business Transformation



Liquidation Services



# Project Development Consultancies

MAZ Management Consultants normally give oversight and authority in executing projects from planning to fulfillment. Day by day undertakings incorporates overseeing spending plans, assets and connections to accomplish hierarchical goals, just as arranging, creating and executing timetables to guarantee opportune finish of tasks.

MAZ Management Consultant's project consultancy is a general position that incorporates an enormous extent of work across different businesses. We offer our mastery on an undertaking to our customers to assist them with accomplishing their business objectives.

## Services



The Kick-off



Defining Customer Success



Identify Project Team and Stakeholders



Document Project Assumptions



Pre-Onsite / Remote Services



Communication Plan



Project Plan Development



Identify Project Risks and Mitigation



Directing the Project Team



Managing Project Scope



Conduct Project Status Meeting



Day-to-Day Meeting and Issue Management



Project Close



# Marketing & Research Consultancies

MAZ Management Consultants accumulates information on purchaser spending, propensities, and reactions to promoting. We also examine this information to see the viability of marketing and web-based media methodologies in an objective market.

We are an external counsel who works with organizations to make and execute showcasing procedures. We regularly help in monitoring results and change crusades as they go to guarantee that organizations get the best outcomes from our advertising endeavors. We likewise plan inward and outer media discharges for organizations. We counsel on showcasing systems, correspondence conventions, and different parts of an organization's public picture.

## Services

### Business Research



Industry Studies



Benchmark Analysis



Competitive Intelligence



Report Writing and more.

### Market Research



Market Entry & Demand Studies



Concept Testing



Industry Overview Studies



Consumer Behavior Studies



Opinion Studies and more.



# Digital Marketing Consultancy

MAZ Management Consultants recognize the best methods of advertising or marketing companies' products or services using various digital advances. We create redid computerized showcasing systems, propose enhancements to existing approaches, and identify opportunities to expand client commitment.

We additionally assess current showcasing endeavors and make ideas for upgrades, plan and execute social media or other marketing campaigns, train different advertisers on accepted procedures and recommend new ideas, work processes or strategies for reaching our audience.

## Services



### Marketing performance

Since 2016 we've partnered with our clients to generate \$Million in yearly savings, with a path to exceed \$Billions by year-end 2021. And we've improved client ROI by an average of 23%.



### Creative acceleration

We combine empathy, aesthetic problem solving and quantitative thinking to produce powerful creative that elicits emotion, spurs action and connects brands with buyers' core beliefs and values.



### Capability development

We help your teams build on and accelerate your success through ongoing support that includes sourcing and deploying the right technologies and tools and providing relevant training.





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